



Foundation for Endodontics

Your Foundation, Your Specialty, Your Future

Dear Dr. Lastname,

You've probably struggled with that all-important elevator speech. Maybe it was to tell your own story or someone else's. Recently, the Board has been discussing how to explain the Foundation's mission in a few short words. The answer we arrived at is so simple that it seems obvious.

Although the Foundation is involved in a variety of activities, the organization is defined by something larger. Our goal is to make endodontists and the generations of practitioners to follow better clinicians by keeping our profession strong. In other words, you are our top priority.

YOU are the Foundation!

The new *I am the Foundation* campaign reflects this message. Here's how some of your colleagues describe that relationship:



"The AAE Foundation is our organization. The people involved with the Foundation work to secure our position in the profession and the world; I believe that all endodontists need to support the Foundation, if we want our specialty to thrive."

Cheryl L. Ullman, D.M.D.



"By granting me the Endodontic Educator Fellowship Award, the Foundation has allowed me to focus on my goal of becoming a truly great endodontic educator without the constant burden of educational loans."

Samantha Roach, D.D.S., M.S., 2015 Fellowship recipient



"Continuing to pledge and support the AAE Foundation throughout my career is a lot like participating in continuing education. You don't do it just once, it is an ongoing thing."

Kenneth J. Frick, D.D.S., M.S.



Visit www.aae.org/foundation to learn more about the *I am the Foundation* campaign.

Read and learn about the personal accounts and stories of donors and direct beneficiaries of the Foundation's goodwill! You will learn:

- Why a pledge is the most important investment you will make in your profession
- What donors and volunteers are saying about their participation
- How Foundation funding could help you



Foundation President Dr. Louis Rossman presents a \$100,000 Endowed Faculty Match Grant check to the Virginia Commonwealth University faculty in May 2015.



Foundation President Dr. Rossman and Past-President Dr. A. Eddy Skidmore present West Virginia University with a check for the 2015 AAEF/DENTSPLY Innovation in Research Grant for \$50,000.

FOUNDATION FOR ENDODONTICS

211 E. Chicago Ave., Suite 1100
Chicago, IL 60611-2691

WEBSITE www.aae.org/foundation

EMAIL foundation@aae.org

PHONE 800-872-3636 (North America)
or 312-266-7255 (International)

FAX 866-451-9020 (North America)
or 312-266-9867 (International)

Continue reading...

You are invited to invest in your career by joining our community of donors. In 2015 the Foundation has ear-marked \$1.6 million for research and education. These grants support students and faculty who are your colleagues, your own graduate program and all of the 55 other accredited endodontic programs.

No other organization represents you so well!

It's easy to participate. An entry level pledge is still only \$2,000, the same as it was 20 years ago. Pledges are payable over five years. So you'll spend just \$400 per year, or a couple of hours of your practice time. Please give this opportunity serious consideration. The more members who invest, the more impact the Foundation will make. Remember this is ***Your Foundation, Your Specialty and Your Future.***

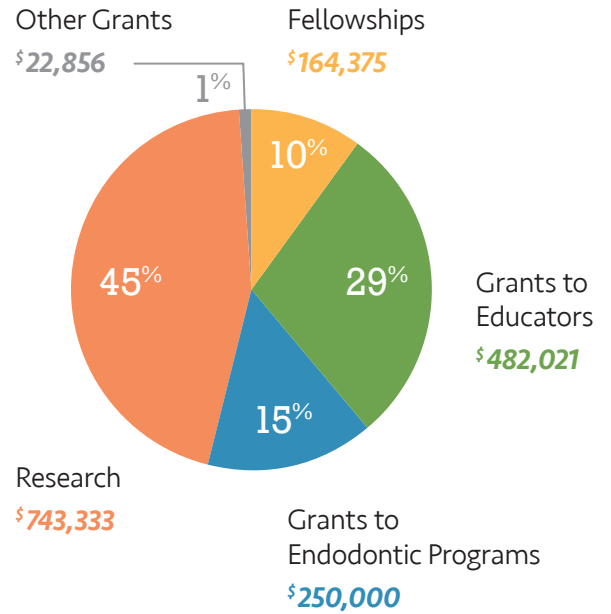
With appreciation,



**Louis E. Rossman,
President**



Your AAE Foundation Working for YOU



The Foundation's 2015 budget allocates over \$1.6 million for grants supporting research and education initiatives. Approximately 45% of funding is for endodontic research, and 55% is for education.

The Foundation encourages all eligible parties to take advantage of the programs during their endodontic careers.

YES! I'd like to increase my pledge of **\$TOTALPLEDGE** to \$ _____

Please complete and return this bottom portion to AAE Foundation by mail using the enclosed envelope. You can also fax to 866-451-9020 (North America) or 312-266-9867 (International) or scan and email to ahoule@aae.org.

Patron \$2,000
Benefactor \$5,000
Founder \$10,000

Topaz \$15,000
Emerald \$20,000
Diamond \$25,000

Silver \$35,000
Gold \$50,000

Titanium \$100,000
Platinum \$250,000

If you wish to start making payments today, please complete the below portion.

- Payment in full Partial Payment of \$ _____
- Check enclosed (*Check must be clearly printed in U.S. dollars.*)

Credit Card: Visa MasterCard American Express Discover

First Name Last Name

Phone Email Address

Signature Date

Referred By

Card Number Expiration Date

Card Holder's Name (print)

Once your pledge has been submitted and recorded, you will receive an acknowledgement letter and pledge pin in the mail. It is our hope that you will wear this pin to local endodontic meetings and the AAE annual meetings to demonstrate your participation. Your name will be listed on the Individual Donor Honor roll by state and giving level on both our website and printed quarterly in the *Journal of Endodontics*. Pledges are payable over five years; for students, payments begin after graduation.